Gartner.com Styleguide
Components

Gartner®

COMPONENTS

26 March 2008

General Overview

Gartner Components are standardized building blocks that can effectively support growth in content, functionality, and users over time. Using such standardized components allows for the creation of a library of tiles that can be shared across Gartner products.

Components are the fundamental building block of the dashboard or portal framework. Tiles locate content and functionality within the coherent information and navigation hierarchy of the larger dashboard or portal environment, while clearly identifying the sources and broader contexts of the information or tools they contain, and offering consistent access to convenience functionality such as tracking most recent research from a user's favorite analysts or retaining recently viewed items and search terms.

Right Rail Components

Products Currently Using Right Rail Components

Gartner Executive Programs

CIO Signature

Gartner for IT Leaders

Applications
Business Intelligence & Information Management
Business Process Improvement
Enterprise Architecture
IT Infrastructure & Operations
Program & Portfolio Management
Security & Risk Management
Sourcing & Vendor Relationships

Gartner for Business Leaders

Analyst Relations
Market & Competitive Intelligence
Product Management & Marketing
Sales Professionals

Gartner for IT Executives

Business Unit CIO
Midsize Enterprise CIO

Industry Advisory Services

Banking and Investment Services
Energy & Utilities
Insurance
Manufacturing
Media
Retail

COMPONENTS

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Right Rail Component Gallery

Gartner for IT Leaders
Program & Portfolio Management

Gartner for Business Leaders
Analyst Relations

Gartner Industry Advisory
Banking & Investment Services

Gartner for IT Executives
Business Unit CIO

Gartner for Business Leaders
Market & Competitive Intelligence

COMPONENTS

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Mosaic Interface Components

COMPONENTS

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For Right Rail and Mosaic Components
Common Elements

Header Collapse Button

MY ANALYSTS

Edit — Edit Toggle

The top three analysts for this role are displayed below. You may set preferences to decide which and how many analysts you would like to display by clicking the Edit button above. — Body Copy

————— Solid Divider

Dean Blackmore ————— Bold Link
VP Applications Research

Analyst Photo
62x62px

General Links

□ **Latest Research by Dean**

Best Practices for Pricing and Bundling Software Solutions

Best Practices for Pricing and Bundling Software Solutions

View All Research by Dean ▶

Dashed Divider

Valerie Gerardi
Research Director

Collapse/Expand
Toggle

⊞ **Latest Research by Valerie**

Diane Morello
VP & Gartner Fellow

⊞ **Latest Research by Diane**

View More
Links

View My Analysts ▶
View all Analysts by Name ▶
View all Analysts by Role ▶

To request research or schedule an analyst call contact Gartner.

MY RECENT ACTIVITY

Edit

Tabs ————— Search Terms | Viewed | Added to My Library

Magic Quadrant

CRM

Business Intelligence

Multi-select
Drop box — Risk Management

IT Governance

Identity and Access Management Software

SOA

Business Process Management

Scroll bar

Right Rail
Padding/Spacing*

21

MY ANALYSTS

Edit

24

The top three analysts for this role are displayed below. You may set preferences to decide which and how many analysts you would like to display by clicking the Edit button above.

12 ▾

14 ▴

Dean Blackmore
VP Applications Research

16 ▾

16 ▾ ☐ **Latest Research by Dean**

16 ▴

Best Practices for Pricing and Bundling Software Solutions

Best Practices for Pricing and Bundling Software Solutions

21 ▴

View All Research by Dean ▸

Valerie Gerardi
Research Director

⊞ **Latest Research by Valerie**

Diane Morello
VP & Gartner Fellow

⊞ **Latest Research by Diane**

26 ▾

View My Analysts ▸
View all Analysts by Name ▸
View all Analysts by Role ▸

To request research or schedule an analyst call contact Gartner.

18 ▾

Since Components effectively support multiple forms of content and functionality, the padding and spacing vary depending on the nature of the content. There are however several commonalities that are consistent across of the portal tiles, as illustrated on the left.

* All units depicted in pixels

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Right Rail Typography

Graphic Text ▾

Helvetica Neue 75 Bold
10 points. Crisp
ALL CAPS
Kerning: 25

IMPLEMENT ⊟

Program Management Toolkit ———— HEADER: Verdana, 12pt, Bold, #000000

Research ———— SUB HEADER: Verdana, 11pt, Bold, #000000

Toolkit Presentation: Applications Portfolio
Management Starter Kit

Diagnostic Tools

Project Portfolio Alignment for PPM and your ———— LINK: Verdana, 11pt, Bold, #006DD2
Enterprise Personality Assessment

Project Scoring Process and Assessment for PPM

View Program Management Toolkit ▸ ———— VIEW MORE LINK: Verdana, 10pt, #006DD2

CSS Text ▾

GARTNER VOICE ⊟

Gartner Voice Podcasts

Gartner Predicts: The Cost
of Compliance ———— BOLD LINK: Verdana, 12pt, Bold, #006DD2
9 November 2006 ———— DATE: Verdana, 11pt, #999999

Valerie Gerardi ———— Body Copy: Verdana, 11pt, #000000

🔊 Listen Now

Applications Podcasts ▸
View all Podcasts ▸

COMPONENTS

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Mosaic Interface Components
Padding/Spacing*

MY ANALYSTS   ⊟
Edit

Dean Blackmore
VP Applications Research

📅 Schedule Call
Request Research

⊟ **Latest Research by Dean**

Best Practices for Pricing and Bundling Software Solutions

Best Practices for Pricing and Bundling Software Solutions

View All Research by Dean ▶

Andrea Di Maio
Research Director

📅 Schedule Call
Request Research

⊞ **Latest Research by Andrea**

Add Analysts by Ticker ▶
Add Analysts by Coverage Area ▶

Institutional Investers

Markers on left: 9, 9, 22, 22▼, 12▲, 12▼, 12⬍, 18▲, 21▲

FORECASTS   Find Similar ▶

Quarterly Statistics: Servers by Vertical Market and Size of Business, Worldwide

Quarterly Statistics: Disk Array Storage, Regional

Vertical Industries, All Regions

Market Share: Data Integration Tools, EMEA, 2006

⊞ Show (5) more ▼

Markers: 9, 9, 8, 12⬍, 12▼

Institutional Investers
From Company Tearsheet

The primary difference between the right rail widgets and those that reside in a mosaic or interface setting is the difference in width. The interface widgets are designed to allow users a fully customizable experience. These widgets will evetually be able be moved as on sites like NetVibes, Pageflakes or iGoogle

* All units depicted in pixels

Right Rail Components Details and Usage

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Right Rail Components Details and Usage | MyRecent Activity

MY RECENT ACTIVITY

Edit

Search Terms | Viewed | Added to My Library

Magic Quadrant

CRM

Business Intelligence

Risk Management

IT Governance

Identity and Access Management Software

SOA

Business Process Management

Current Usage

Gartner for IT Leaders

Applications
Business Intelligence & Information Management
Business Process Improvement
Enterprise Architecture
IT Infrastructure & Operations
Program & Portfolio Management
Security & Risk Management
Sourcing & Vendor Relationships

Gartner for Business Leaders

Analyst Relations

COMPONENTS

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Right Rail Components Details and Usage | Specialize

SPECIALIZE

Select an Applications Specialty

Application Development & Integration
Customer Relationship Management
ERP & Supply Chain Management
Portals, Content & Collaboration

Current Usage

Gartner for IT Leaders
Applications

COMPONENTS

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Right Rail Components Details and Usage | Explore/Activity Cycle

Current Usage

Gartner for IT Leaders (Orange Bar Header)

    Applications
    Business Intelligence & Information Management
    Business Process Improvement
    Enterprise Architecture
    IT Infrastructure & Operations
    Program & Portfolio Management
    Security & Risk Management
    Sourcing & Vendor Relationships

Gartner for IT Executives (Blue Bar Header)

    Business Unit CIO
    Midsize Enterprise CIO

Gartner Executive Programs (Blue Bar Header)

    CIO Signature

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Right Rail Components Details and Usage | Leadership Development*

LEADERSHIP DEVELOPMENT

Overview ▸

EXP Research
Executive Summary: IT Risk Management:
A Little Bit More Is a Whole Lot Better
1 February 2007

Learning
Leadership Tutorials

* Only available if the user has purchased this add-on

Current Usage

Gartner for IT Leaders

Applications
Business Intelligence & Information Management
Business Process Improvement
Enterprise Architecture
IT Infrastructure & Operations
Program & Portfolio Management
Security & Risk Management
Sourcing & Vendor Relationships

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Right Rail Components Details and Usage | My Analysts

MY ANALYSTS

Edit

The top three analysts for this role are displayed below. You may set preferences to decide which and how many analysts you would like to display by clicking the Edit button above.

Dean Blackmore
VP Applications Research

⊟ **Latest Research by Dean**

Best Practices for Pricing and Bundling Software Solutions

Best Practices for Pricing and Bundling Software Solutions

View All Research by Dean ›

Valerie Gerardi
Research Director

⊞ **Latest Research by Valerie**

Diane Morello
VP & Gartner Fellow

⊞ **Latest Research by Diane**

View My Analysts ›
View all Analysts by Name ›
View all Analysts by Role ›

To request research or schedule an a...
contact Gartner.

MY ANALYSTS

Betsy Burton
VP Distinguished Analyst

Latest Research by Betsy Burton
Q&A: Architects Must Advocate, Evangelize and Educate
Q&A on the Relationship Between Enterprise Architecture and Competency Centers
IT Specialist Certification: A Useful Baseline, but Beware of Overreliance

David Mitchell Smith
VP & Gartner Fellow

Latest Research by David Mitchell Smith
Microsoft Chooses Standards Future With Internet Explorer 8
Silverlight 2 Slims Down .NET for Broader Reach
Microsoft Advances Its Web Strategy at MIX08

View All Analysts By Name ›
View All Analysts By Area ›

To request research or schedule an analyst contact Gartner ›

Current Usage

Gartner for IT Leaders   (Orange Bar Header)

Applications
Business Intelligence & Information Management
Business Process Improvement
Enterprise Architecture
IT Infrastructure & Operations
Program & Portfolio Management
Security & Risk Management
Sourcing & Vendor Relationships

Gartner Industry Advisory Services (Orange Bar Header)

Banking & Investment Services
Energy & Utilities
Insurance
Manufacturing
Media
Retail

Gartner for Business Leaders

Analyst Relations (Orange Bar Header)
Market & Competitive Intelligence (Orange Text Header)
Product Management & Marketing (Orange Text Header)

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Right Rail Components Details and Usage | Implement (Tools and Toolkit Links)

IMPLEMENT ⊟

Program Management Toolkit

Research
Toolkit Presentation: Applications Portfolio
Management Starter Kit

Diagnostic Tools
Project Portfolio Alignment for PPM and your
Enterprise Personality Assessment

Project Scoring Process and Assessment for PPM

View Program Management Toolkit ▸

Current Usage

Gartner for IT Leaders

Applications
Business Intelligence & Information Management
Business Process Improvement
Enterprise Architecture
IT Infrastructure & Operations
Program & Portfolio Management
Security & Risk Management
Sourcing & Vendor Relationships

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Right Rail Components Details and Usage | Gartner Voice (Podcast & Webcasts)

Current Usage

Gartner for IT Leaders (Orange Bar Header)

- Applications
- Business Intelligence & Information Management
- Business Process Improvement
- Enterprise Architecture
- IT Infrastructure & Operations
- Program & Portfolio Management
- Security & Risk Management
- Sourcing & Vendor Relationships

Gartner for IT Executives (Blue Bar Header)

- Business Unit CIO
- Midsize Enterprise CIO

Gartner Executive Programs (Blue Bar Header)

- CIO Signature

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Right Rail Components Details and Usage | Interact

Current Usage

Gartner for IT Leaders (Orange Bar Header)

    Applications
    Business Intelligence & Information Management
    Business Process Improvement
    Enterprise Architecture
    IT Infrastructure & Operations
    Program & Portfolio Management
    Security & Risk Management
    Sourcing & Vendor Relationships

Gartner for IT Executives (Blue Bar Header)

    Business Unit CIO
    Midsize Enterprise CIO

Gartner Executive Programs (Blue Bar Header)

    CIO Signature

COMPONENTS

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Right Rail Components Details and Usage | Attend

Current Usage

Gartner for IT Leaders (Orange Bar Header)

Applications
Business Intelligence & Information Management
Business Process Improvement
Enterprise Architecture
IT Infrastructure & Operations
Program & Portfolio Management
Security & Risk Management
Sourcing & Vendor Relationships

Industry Advisory Services (Orange Bar Header)

Banking and Investment Services
Energy & Utilities
Insurance
Manufacturing
Media
Retail

Gartner for IT Executives (Blue Bar Header)

Business Unit CIO
Midsize Enterprise CIO

Gartner Executive Programs (Blue Bar Header)

CIO Signature

Right Rail Components Details and Usage | Subscribe

Current Usage

Gartner for IT Leaders (Orange Bar Header)

Applications
Business Intelligence & Information Management
Business Process Improvement
Enterprise Architecture
IT Infrastructure & Operations
Program & Portfolio Management
Security & Risk Management
Sourcing & Vendor Relationships

Industry Advisory Services (Orange Bar Header)

Banking and Investment Services
Energy & Utilities
Insurance
Manufacturing
Media
Retail

Gartner for IT Executives (Blue Bar Header)
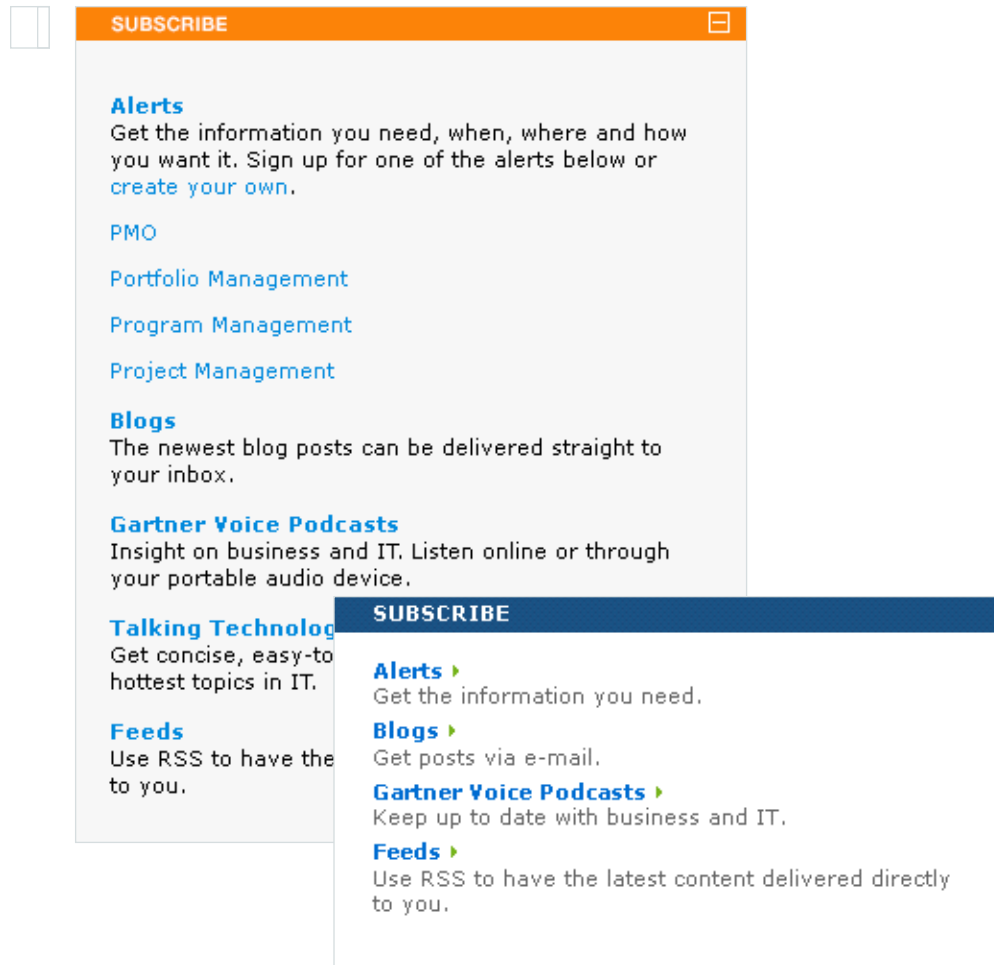
Business Unit CIO
Midsize Enterprise CIO

Gartner Executive Programs (Blue Bar Header)

CIO Signature